



# GEOFF CASTILLO

ART DIRECTOR

New York, NY

geoffcastillo.com

geoffcastillo@gmail.com

## EXPERIENCE

---

### FREELANCE ART DIRECTOR

FEB 2017 – PRESENT

Droga5 (Google)

Deutsch LA (Volkswagen)

### KLINK

*Founding Partner & Chief Creative*

DECEMBER 2012 – APRIL 2017

Created/designed the Klink brand.

Created/designed the Klink platform.

Pitched and won investors.

Pitched and won brand partnerships.

Oversaw brand collaborations.

Every once in a while, I slept.

Klink was acquired by Delivery.com

### DESIGN & BRAND CONSULTING

*Freelance*

2009 – 2014

Logos, websites, print campaigns,  
everything in-between.

### MACBETH PHOTOGRAPHY

*Creative / Photographer*

AUGUST 2012 – APRIL 2013

Learned a thing or two about light,  
cameras and getting people to smile.

### UCF MARKETING

*Graphic Design Intern*

SPRING 2013

## EDUCATION

---

### VCU BRANDCENTER

*Master of Science in Business*

*Branding and Art Direction*

### UCF, BURNETT HONORS COLLEGE

*Bachelor of Arts*

*Advertising and Public Relations*

Cum Laude with university honors.