



GEOFF CASTILLO

ART DIRECTOR

New York, NY

geoffcastillo.com

geoffcastillo@gmail.com

EXPERIENCE

KLINK

Founding Partner & Chief Creative

DECEMBER 2012 – PRESENT

Created the Klink brand.
Created the Klink platform.
Pitched and won investors.
Pitched and won brand partnerships.
Oversees brand collaborations.
Every once in a while, I sleep.

BRAND CONSULTING, ART DIRECTION & DESIGN

Freelance

2009 – 2017

Everything from full websites to
black and white newspaper ads.
Everywhere from unlaunched
startups to Deutsch LA.

MACBETH PHOTOGRAPHY

Creative Intern

AUGUST 2012 – APRIL 2013

Learned a thing or two about light,
cameras and getting people to smile.

UCF MARKETING

Graphic Design Intern

SPRING 2013

EDUCATION

VCU BRANDCENTER

*Master of Science in Business
Branding and Art Direction*

UCF, BURNETT HONORS COLLEGE

*Bachelor of Arts
Advertising and Public Relations
Cum Laude with university honors.*